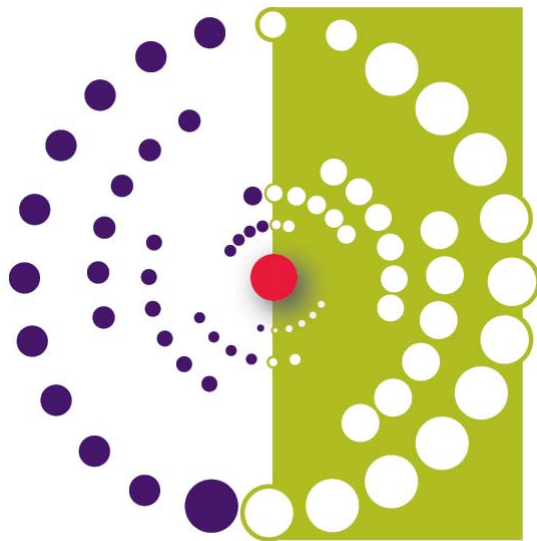


SOCIAL WORK CONFERENCE 2011



SOCIAL WORKERS CHANGE **FUTURES**

JUNE 9–11, 2011

Pre-Conference Events June 7–8, 2011

DoubleTree Hotel Tampa Westshore Airport
Tampa, Florida

SAVE 10% BY REGISTERING BEFORE MAY 11, 2011.

Social Work Conference 2011 is a project of:





SOCIAL
WORKERS
CHANGE
FUTURES

SWC 2011

CONFERENCE WELCOME

The National Association of Social Workers, Florida Chapter (NASW-FL) and the Florida Society for Social Work Leadership in Health Care (SSWLHC) invite you to join us at Social Work Conference 2011. This year's conference offers 79 workshop selections during the regular conference, and 6 pre-conference events—all to enhance your professional skills. The Conference offers abundant opportunities for networking, including approximately 45 vendors in our exhibit hall.

The theme for this year's conference is ***Social Workers Change Futures***. This theme celebrates the social work profession and the immeasurable inspirational role social workers have in the community.

Registration instructions are found on page 22. Additional Conference information is found throughout this brochure—please read completely and carefully. Substantial savings are available for early registration and new NASW memberships.

Come to the conference and enjoy three days of relaxation and learning with colleagues and friends. You will leave rejuvenated and *inspired* for another year of great work!

April Steen, LCSW
NASW-FL President

Stephanie Trela George, LCSW
Conference Committee Co-Chair

Nikki Counce, LCSW
Conference Committee Co-Chair

CONFERENCE LOCATION



DoubleTree Tampa Westshore Airport
4500 W. Cypress Street
Tampa, FL 33607

General Information: (813) 879-4800
Reservations: 1-800-222-8733 or online at
www.naswfl.org/conference.html

Room rate: \$92.00 single/double
Cut-off for room rate is May 23, 2011.

Relax and enjoy the comfortable atmosphere at the Doubletree Hotel Tampa Westshore Airport. Conveniently located off I-275 and only 5 minutes from Tampa International Airport, it is easy to get to by car or plane. For air travelers, there is a complimentary, 24-hour airport shuttle service.

The Doubletree hotel in Tampa is surrounded by the Bay Area's finest dining, shopping, and entertainment. They are just minutes from Busch Gardens, The Florida Aquarium, and Historic Ybor City. Beaches and other area attractions are all a short drive from the hotel. There are also several affordable dining options on-site at the hotel.

We hope you will join us for our inaugural conference in the Tampa area—the NASW-FL Tampa Bay Unit welcomes you!



SWC 2011



SPECIAL EVENTS

Sign up for these events in “Event Selections” on the registration form.

- **Make a connection at the NASW-FL Social Work Job Fair:** Wednesday, June 8th, 5:30–7:30 p.m. Bring your resume and meet with social work employers from all over the state! Business casual attire.
- **Conference Orientation for 1st Time Attendees:** Wednesday, June 8th, 7:30–8:30 p.m. Before the conference, newcomers will get the chance to meet with Conference Committee members and staff to make the most of their conference experience.
- **Meet the Board, Candidates, and Delegates:** Thursday night, June 9th, from 5:30–7:00 p.m., you’ll have the opportunity to interact with the leaders of NASW-FL, and provide them with your thoughts for the future.
- **Peace, Love, and Social Work 60’s Party & Fundraiser:** A fun night of 60’s music and much more. See page 17 for details. Requires a \$20 minimum donation to the Social Work Public Education fund.



2011 CONFERENCE SCHEDULE

	Thursday, June 9	Friday, June 10	Saturday, June 11
8:00 a.m.	Registration opens 7:30 a.m.	Registration opens 8:00 a.m.	Registration opens 8:30 a.m.
9:00 a.m.	8:30–10:30 a.m. Opening Session, Awards Ceremony, & Keynote: Kirstin Downey (1 CE)	8:30–10:00 a.m. Workshop Session D (1.5 CEs)	9:00 a.m.–5:45 p.m. Workshop Session G (3, 4, 6, or 7 CEs)
10:00 a.m.		10:30 a.m.–12:00 p.m. Workshop Session E (1.5 CEs)	
11:00 a.m.	11:00 a.m.–12:30 p.m. Workshop Session A (1.5 or 2.0 CEs)		
12:00 p.m.			
1:00 p.m.			
2:00 p.m.	2:00–5:30 p.m. Workshop Session B (3 CEs)	1:30–4:30 p.m. Workshop Session F (3 CEs)	
3:00 p.m.			
4:00 p.m.			
5:00 p.m.			
6:00 p.m.	5:30–7:00 p.m. Networking Dinner	5:00–6:00 p.m. Closing Session & Keynote: Michael Rank (.5 CE)	
7:00 p.m.			
8:00 p.m.	7:00–9:00 p.m. Workshop Session C (2 CEs)	7:00–9:00 p.m. 60’s Party & Fundraiser: “Peace, Love, and Social Work”	
9:00 p.m.			

CONTINUING EDUCATION INFORMATION

CONTINUING EDUCATION HOURS:

Participants may net up to 21.5 contact hours under Chapter 491. Pre-Conference workshops may net up to an additional 16 contact hours. NASW-FL is an approved provider under the Board of Clinical Social Work, Marriage and Family Therapy, and Mental Health Counseling, #BAP-321, Exp. 03/13.

OBTAINING CE CREDIT:

Participants must sign in at the beginning of each workshop and **fill out the Participant Monitoring Form provided in your on-site Conference packet.** Workshop participants must attend the entire workshop to receive credit. Partial credit will not be awarded except as noted. Certificates will be mailed 4–6 weeks after the Conference.

LICENSURE REQUIREMENTS:

It's easy to meet all your requirements for licensure or renewal at the Conference! Each requirement for renewal is offered at least once daily.

For initial licensure: 8 hours in Florida Laws and Rules, 3 hours in HIV/AIDS, 2 hours in Prevention of Medical Errors, and 2 hours in Domestic Violence.

For renewal: 3 hours in Ethics, 2 hours in Prevention of Medical Errors, and 2 hours in Domestic Violence (every third renewal).

If a Conference program meets any of the above stated requirements, *it will be noted in italics* in the workshop description.

WHERE TO FIND REQUIRED COURSES

ETHICS (3 Hours Required for License Renewal)

- B9 Crossing the Line: Boundaries for Professionals**
- F5 Ethical Dilemmas in an Era of Complex Practice Issues: HIV/AIDS as a Case Study**
- G12 Ethical Conflicts in Social Work Practice/Medical Errors/Domestic Violence**

PREVENTION OF MEDICAL ERRORS (2 Hours Required for Renewal or Initial Licensure)

- C1 Medical Errors Prevention for Behavioral Health Professionals**
- F6 Ethically & Practically Speaking: Managing Your Risks as a Social Worker**
- G12 Ethical Conflicts in Social Work Practice/Medical Errors/Domestic Violence**

DOMESTIC VIOLENCE (2 Hours Required for Initial Licensure or Every 3rd License Renewal)

- A12 Creative Awakenings: Movement Therapy with Domestic Violence Survivors**
- F12 Domestic Violence, Trauma Resolution, and Resilience in Hispanic Immigrant Women**
- G12 Ethical Conflicts in Social Work Practice/Medical Errors/Domestic Violence**

HIV/AIDS (3 Hours Required for Initial Licensure only)

- B12 HIV/AIDS Update**

PRE-CONFERENCE INTENSIVES: JUNE 7–9, 2011

TUESDAY, JUNE 7, 2011

9:00 a.m.–5:00 p.m. (8 contact hours)

Clinical Supervision

Supervision is a key component of professional development. This 16-hour intensive, interactive workshop is for social workers and other clinicians who are interested in expanding their knowledge and practice to offer quality, comprehensive, and consistent supervision. It will also review the requirements of supervision under Florida law. *This workshop fulfills the 16-hour training requirement to become a Qualified Supervisor under Chapter 491. Participants must complete both days.*

Myrna Hogue, LCSW & Iraid Carrion, PhD, LCSW, OSW-C

9:00 a.m.–6:00 p.m. (8 contact hours)

Clinical Social Work Licensure Review “Prep” Course

This workshop has been designed for participants to identify content areas most likely to be drawn upon in the clinical exam; become informed about the structure, scope, and characteristics of the clinical exam; develop familiarity with effective test-taking behaviors and self-functioning under test conditions; and increase self-confidence with regard to knowledge and preparation for the clinical exam.

Ann Sheila Cook, ACSW, LCSW & Brenda H. Schimmel, ACSW, LCSW, BCD

WEDNESDAY, JUNE 8, 2011

9:00 a.m.–5:00 p.m. (8 contact hours)

Clinical Supervision (Continued): *This workshop fulfills the 16-hour training requirement to become a Qualified Supervisor. Must complete both days.*

8:00 a.m.–5:00 p.m. (8 contact hours)

Florida Laws & Rules

This workshop will help participants gain an understanding of the importance of the Florida Laws and Rules relevant to clinical social work, and to become familiar with the Florida Statutes that

pertain to specific areas of clinical practice. The workshop will explore the distinctive issues that arise in the application and integration of the Florida Laws and Rules in clinical practice for the purpose of gaining knowledge, skills, and professional competence. Finally, participants will become familiar with the ethical, legal, and regulatory issues of clinical practice. *This course is approved to meet the Laws and Rules requirement under Chapter 491. Karen Keroack, LCSW & Chris Houston, LCSW, CAAP*

9:00 a.m.–4:00 p.m. (6 contact hours)

Retake LCSW Preparatory Course

This course is a highly interactive session designed for those who have had difficulty with taking and passing the ASWB Clinical Exam. Many social workers do not pass the exam the first time, and this can be due to differing studying techniques, levels of anxiety, and more. This course was designed by an innovative supervisor who successfully worked with a group of students who were having trouble with the exam—all of whom are now LCSWs, and one of her former supervisees. The course will help you eliminate the barriers currently keeping you from passing the exam, and provide renewed confidence. *Flo Bayot, LCSW & Gilbert Acevedo, LCSW*

LCSW LICENSURE COMBO

Get everything you need to get your license in one place at one low price!

\$250 members, \$350 non-members

Includes:

- ◆ **LCSW Exam Review “Prep” Course**
- ◆ **Florida Laws & Rules**
- ◆ **Day 1 of SWC 2011, which includes:**
 - **Domestic Violence (A12)**
 - **HIV/AIDS (B12)**
 - **Prevention of Medical Errors (C1)**
 - **Keynote presentation**

PRE-CONFERENCE INTENSIVES: JUNE 8, 2011

9:00 a.m.–4:00 p.m. (6 contact hours)



Improving the Profitability of Your Practice: Business Basics and Marketing Methods

This workshop introduces proven business methods for members of the social work profession and describes how they can be applied to your agency or practice. The presenter addresses how to

develop an entrepreneurial mindset and strategies to bring about improvement. In the second half, participants will discover how to apply cutting-edge marketing techniques with proven results. Participants will leave with concrete ideas and suggestions that can be immediately applied to their agency or practice to improve business and generate income.

Jonathan Jordan, ACSW, LCSW, is a clinical social worker, Certified Business Coach, and a former executive with Fortune 500 companies. He based his practice on applying psychological methodologies to the business and marketing arenas.

9:00 a.m.–4:00 p.m. (6 contact hours)

DSM-IV-TR in Action: What to Expect in DSM-5



This workshop is designed to cover the basic changes and practical implications of the DSM-IV-TR and potential changes suggested for the DSM-5 regarding social work assessment and practice strategy. Particular emphasis is placed on understanding the

use and misuse of the DSM-IV-TR within the mental health profession. An overview of diagnosis and treatment modalities and expectations for DSM-5 will be outlined stressing behavior-based practice principles.

Sophia F. Dziegielewska, PhD, LISW, is a Professor and Editor of the Journal of Social Service Research in the School of Social Work, University of Cincinnati (UC). Dr. Dziegielewska is the recipient of numerous awards, and supports her research and practice activity with more than 125 publications, including 8 textbooks, 85 articles, and hundreds of workshops and community presentations.

FEEES FOR PRE-CONFERENCE INTENSIVES: JUNE 7–8, 2011

	Members	Non-Members
Clinical Supervision	\$200	\$250
Licensure Review “Prep” Course	\$110	\$140
Florida Laws & Rules	\$110	\$140
LCSW Licensure Combo	\$250	\$350
Retake LCSW Preparatory Course	\$65	\$100
Improve the Profitability of Your Practice	\$65	\$100
DSM-IV-TR in Action: What to Expect in DSM-5	\$65	\$100

Note: Pre-conference events are not eligible for the new member or presenter discounts, and are not included in the work study program.

KEYNOTE PRESENTATION: JUNE 9, 2011 • 8:30–10:30 a.m.

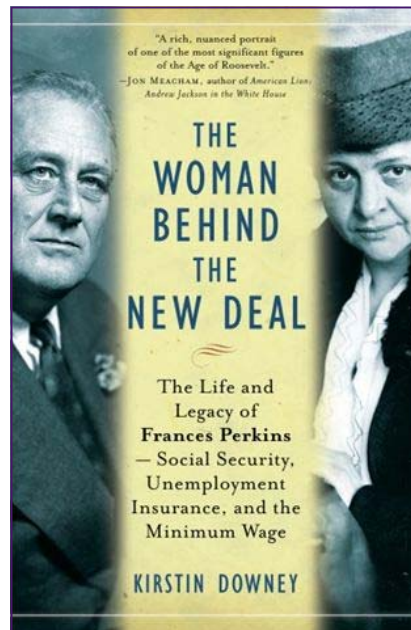


Social Workers Change Futures: Frances Perkins & the New Deal

Kirstin Downey

No social worker better exemplifies the theme of *Social Workers Change Futures* than Frances Perkins. The first female Cabinet secretary, her ideas became the cornerstones of the most important social welfare legislation in American history, including Social Security, the 40-hour work week, child labor laws, and unemployment insurance. The story of how she reached these goals will amaze and inspire you, and challenge this generation of social workers to follow in her footsteps...and change the future.

Kirstin Downey, Pulitzer Prize-winning journalist at the Washington Post for 20 years, is a reporter whose work has focused on illuminating the human implications of important financial trends. She spent eight years researching the life of Frances Perkins for her book, and relates her story with humor and passion. Ms. Downey captivated audiences at Social Work Congress and several NASW state chapters. With deep ties to Florida, she is looking forward to joining us!



WORKSHOP SESSION A: JUNE 9, 2011 • 11:00 a.m.–12:30 p.m.

A1 Responding to the Needs of Justice-Involved Veterans

Ten percent of justice-involved individuals are veterans. This workshop provides information on Veterans Affairs' (VA) efforts to end homelessness among veterans—specifically those who are justice involved. Learn how social workers can access a wide range of federal resources for clients who qualify.

Paula Ambroso, LCSW; Charlotte Matthews, LCSW; & Taylor Savage, LCSW

A2 Is Compassion Fatigue Making You Fat?

As a social worker, are you struggling with a weight problem? Has the stress in your life added extra pounds to your body? This workshop will examine the role of compassion fatigue and work-related stress in dealing with weight management, and outline a personal plan to reduce toxic stress and change an unhealthy relationship with food.

Julie Devin, MA

A3 Differentiating Non-Suicidal Self-Injurious Behavior (NSSI) from Suicidal Behavior

The importance of distinguishing NSSI will be discussed in terms of implications for developing effective practice, and for treating individuals presenting with self-injurious issues. This interactive presentation will utilize a strengths perspective and empowerment model to evaluate case scenarios, theoretical models, and treatment paradigms for critical analysis.

David J. Dowd, LCSW

A4 When Words Fail: Can Documentation be Improved?

The saying “if it is not written, it did not happen” underscores the importance of documenting our telephone and face-to-face contacts with clients and other individuals. Writing down what transpired is important, but equally so is documenting these interactions in a simple, organized, and accurate manner.

Teresa Graney, LCSW

WORKSHOP SESSION A: JUNE 9, 2011 • 11:00 a.m.–12:30 p.m.

A5 The Empty Chair: A Psychodrama Technique

The focus of this workshop will be how to use “the empty chair” in clinical work. Participants will have the opportunity to participate in various empty chair exercises. There will be an opportunity to address the issues that may arise. This psychodramatic technique provides one way to address client issues.

Harvey Heckes, LCSW

A6 Non-Conventional Interventions for Behavior Change

Learn how to facilitate change in clients’ behavior beyond the cognitive/rational approach. Essentials of Altered States, Mind-Body Medicine, Mind Mapping, Self Hypnosis, and Holotropic modalities will be presented and practiced.

Harold Koning, PhD, MED, CHT

A7 Social Workers Leading the Way to Patient and Family-Centered Health Care

“Patient-Centered Care” is one of the newest buzzwords in health care. Patients and families driving their health care decisions may be a new concept for medical professionals, but is fundamental to social work ethics. This workshop will identify ways health care social workers can promote patient-centered care in medical settings.

Beth Koon, LCSW, DCSW, CPHQ

A8 Serving in Silence: The Effects of Youth Caregiving

Adolescents who care for chronically ill, disabled, or aging family members assume roles and manage emotions beyond their developmental state. This workshop will discuss the effects of family caregiving on youth and introduce clinical and programmatic interventions. Participants will identify and respond to the needs of this hidden population.

Cristy Kovach Hom, LCSW

A9 Poetic Imprints: Exploring Grief through Writing

Throughout history, poetry and creative

writing have captured imprints of life and loss. This interactive session explores theory and techniques effective in supporting grieving youth and adults in individual and group settings. Works by the bereaved will help illustrate how writing can facilitate the grief process and assist in meaning-making.

Pam Mezzina, MSW

A10 Incorporating Mental Health Interventions in Urban Elementary Schools

Participants in this workshop will learn how to create school and community partnerships to mitigate risk factors that can impede social and academic performance; incorporate school wide mental health promotion; implement preventive interventions for higher need students; and monitor students’ performance. Program evaluation data will be presented.

Evelyn Montanez, PhD; Blanca Battino; & Charles Jeter, PhD

A11 Forensic Social Work: Advocating for your Client

The forensic social worker has a unique viewpoint in the court system. The need to stay neutral in an adversarial environment challenges the ethics and morals of the practitioner. Techniques will be provided for staying above the fray and providing the court useful information.

Harvey Norris, LCSW

A12 Creative Awakenings: Movement Therapy with Domestic Violence Survivors*

“Movement is the body’s mother tongue.” Reactions to life remain in our physical body and are released in the way we express ourselves in movement. This presentation defines three steps to integrate the physical, emotional, and mental levels of the domestic violence survivor so as to channel life issues through movement. *This workshop satisfies the 2-hour Domestic Violence requirement.*

Robert Morgan, EdD, LCSW; Mary Joseth Miranda, BA; & Sandra Barros, MSW

***PLEASE NOTE: This workshop will extend until 1:00 p.m. to fulfill requirements.**

- B1 Therapy with Latino Clients: Issues, Dilemmas, and Diversity**
The utilization of family resources, the extended family, language, prejudices, common clinical misconceptions, and other cultural considerations are essential backdrops for therapy with the Latino community. Understanding diversity and cultural uniqueness within and between the Latino communities is a guiding principle.
Michael J. Alicea, MS, MSW, (EdD Candidate)
- B2 Bringing Spirituality into Counseling**
This presentation will include a brief review of the historical roots of spirituality in clinical thought, present and explore different methods of incorporating spirituality into counseling, consider how to include spirituality during intake, assessment, and treatment, and consider counselors competency to bring spirituality into counseling.
Audrey Bloom, Reverend, RCSW-I
- B3 Long-Term Care: Making the Decision and Making the Move**
This workshop will focus on issues relating to long-term care; areas of need clinicians should identify before, during, and after the process; as well as recognizing relocation stressors. Myths of long-term care and the placement process, strategies to facilitate a successful placement, and caregiver/family issues will also be incorporated.
Tanya Fookes, LCSW, ACSW & Mary Fullerton, LCSW
- B4 Navigating the Complexities of Adulthood with Asperger's Syndrome**
Adults with Asperger's must learn to cope in an increasingly complex, sometimes hostile social world with the ever-increasing demands of education, employment, and socialization. This workshop will explore the multiple challenges faced by adults with Asperger's, and the necessary psychosocial and concrete interventions to best utilize strengths and increase successes.
Susan Mankita, LCSW & Kristina Bilicki, RCSW-I
- B5 Money Communication for Couples in Conflict**
This presentation will help social workers and mediators increase their personal and professional knowledge of financial personality issues across a variety of platforms to prepare them to support, in a nonjudgmental and constructive manner, clients and couples dealing with financial stress.
Cherrie McKenzie, LCSW, NBCCH
- B6 Sparkling Silence: An Upside Down, Inside Out, Backwards View of Alzheimer's**
This workshop explores Alzheimer's from the perspectives of the loved one and the caregiver. Participants will understand the daily struggles of individuals with Alzheimer's and the dynamics of anticipatory grief in the caregiver. The course will provide tools to help caregivers recapture the peace and joy in caring for their loved ones.
Sally Moore, LCSW, ACHP-SW
- B7 Clearing the Air about Nicotine Addiction**
This workshop is designed to allow participants to openly discuss and explore issues involved with nicotine addiction. This starts with one's own attitudes and beliefs about smoking and nicotine addiction, and continues with an exploration of various systemic responses. The implications from both a health and recovery perspective will be presented. This course will allow participants to develop methods to effect changes, both clinically and administratively.
Max Pearson, MSW, CAP
- B8 Military Stress Reaction Resolution via Antecedent Resolution**
Many military service members have prior trauma histories. Previously-developed coping patterns help determine reactions to training, non-combat, and combat experiences. This workshop includes information on how humans process stress/trauma information, how ineffective coping patterns are developed, and how we as social workers can help hurting veterans overcome barriers to recovery.
Pat I. Richards, LCSW, CHT

WORKSHOP SESSION B: JUNE 9, 2011 • 2:00–5:30 p.m.

B9 Crossing the Line: Boundaries for Professionals

This workshop will address boundary issues from a professional working environment and how boundaries or the lack thereof affect the helping relationship. It will also look at how common boundary violations impact staff and the families they are striving to help. *This workshop satisfies the ethics requirement.*

Sharon Ross-Donaldson, LCSW, CFSW & Katrina J. Boone, MSW

B10 Motivational Counseling and Addiction

This course is designed specifically for practitioners who work with clients in the early state of addictions treatment. A clear, theoretical, and functional distinction is made between abuse and addiction. In addition, a new comprehensive model of dealing with denial is presented.

Dianne Rullo, PhD, LCSW, LMFT, LCADC, CAP

B11 Good Grief: Interventions for Supporting Bereaved Children and Adolescents

A child's cognitive, behavioral, and psychosocial functioning is greatly impacted by the illness or death of a loved one. Examples of developmentally appropriate grief reactions, clinical interventions, memorialization techniques, and methods for explaining topics such as suicide and remarriage following the death of a parent will be explored.

Erica H. Serrine, LCSW

B12 HIV/AIDS Update

This workshop will explore the current research in the treatment of HIV/AIDS. Participants will learn protocols and procedures applicable to HIV counseling, testing, reporting, and partner notification. Prevention, coping methods, and vulnerable populations will be discussed. *This workshop satisfies the requirement for HIV/AIDS for initial LCSW Licensure.*

NETWORKING DINNER: JUNE 9, 2011 • 5:30–7:00 p.m.



SOCIAL WORKERS CHANGE FUTURES: YOUR PROFESSIONAL ASSOCIATION NETWORKING DINNER

Meet the leaders and future leaders of NASW-FL, and have the opportunity to network with and express your views to those who will be directing your professional social work association. Current officers and Board members and candidates running for NASW-FL office will be on hand to hear from YOU about what you want from your association.

Florida's contingent of delegates to the National NASW Delegate Assembly will be on hand, as well. Delegate Assembly will meet in August to vote on NASW's official policy statements, program priorities, and some bylaws amendments. They are elected to represent YOU—make sure they know where you stand!

Leaders from the Society for Social Work Leadership in Healthcare will also be in attendance. And, of course, you will have the opportunity to network with your fellow conference attendees.

The dinner will meet in the hotel restaurant, ItalAsia, which is reserved for this event. Dinner will be available from the restaurant at a significantly discounted rate. Seating in ItalAsia is limited to 200, so participation will be limited to the first 200 participants on a first-come, first-served basis on the day of the dinner. An RSVP is requested on the registration form for planning purposes, but does not guarantee a seat.

C1 Medical Errors Prevention for Behavioral Health Professionals

This workshop focuses on clinical social work practice and prevention of medical errors in both agency and private practice settings. The course will also discuss the purpose of a professional code of ethics. The interactive format will prove to be fun and dynamic. *This workshop satisfies the Prevention of Medical Errors requirement.*



Beth Koon, LCSW, DCSW is President of the Society for Social Work Leadership in Health Care and a Past President of NASW-FL. Her 29-year career has included direct clinical practice in mental health centers, private practice, managed care, and health care settings.

C2 Military Social Work

11% of the United States population are veterans, and many more have veterans in their families. All social workers will be impacted in some way, regardless of their field, and will need to be trained to work with this population. There are currently more veteran cohorts than ever before, and each cohort is completely unique in the challenges that it faces. The new cohort, from Operation Enduring Freedom/Operation New Dawn (OEF/OND), have circumstances unlike ever before, and that are causing significant difficulties for our service members and their families. The issues are systemic, and will require a strengths perspective. This workshop will compare and contrast the unique challenges faced by different groups of veterans, will provide social workers with the tools they will need to work with the new cohort, and will describe how military issues promise to define the future landscape of mental health for the next 50 to 60 years.

Michael G. Rank, PhD, is currently heading an innovative online program in military social work at USC, after many years as a professor with the USF School of Social Work. He is a decorated Vietnam veteran, served as a parole agent, designed domestic violence programs, and conducted many critical incident stress debriefings.



C3 Making Peace and Loving Social Work!

It has been said that life is not measured by the number of breaths you take, but by the number of moments that take your breath away. Well, if lately you have felt like you do not get enough oxygen to catch your breath, than this is the workshop for you. Workplace stress is inevitable; there is no way to prevent stressors from occurring, so it's a matter of learning to cope. Come spend an evening recharging your batteries and learning skills that will help you survive your work environment. This workshop promises to be entertaining and engaging.

April Steen, LCSW is the current President of NASW-FL. She is a systems navigator/school social worker in Tampa who specializes in kids with emotional/behavior disabilities and their families.



Stephanie Trela George, LCSW, is a social worker at the James A. Haley Veterans Hospital in the Fee Basis office. Her career in health care social work has also included work in hospitals and hospice.



WORKSHOP SESSION D: JUNE 10, 2011 • 8:30–10:00 a.m.

- | | | | |
|-----------|---|-----------|--|
| D1 | <p>Watch Your Mouth: The Harming and Healing Power of Words
In our practice, we often see the damage harmful spoken words can do. The recent news about the suicides of young teens prove the saying about “sticks and stones” just isn’t so. In addition, recent research has shown that words can be used to change our moods and behavior. Participants will learn positive techniques for using words in their counseling sessions, speaking engagements, and writing.
<i>Lorraine Blum, LCSW, NBCCH, Msc, TFT Dx</i></p> | D5 | <p>Doctoral Education in Social Work
This workshop will address doctoral education for social work as well as individual considerations in doctoral education. Representatives of Florida PhD programs will discuss the role of doctoral education in the profession, the variety of models, and factors to consider when planning doctoral education, as well as their own programs.
<i>Mark J. Macgowan, PhD, LCSW; Robin Ersing, PhD; & Dina Wilke, PhD, MSW</i></p> |
| D2 | <p>An Intervention Group Treatment Model for Coping with Post-Partum Depression
This workshop will provide social workers with an overview of post-partum depression. An effective treatment group model developed primarily for this population will be presented. The model utilizes educational tools and cognitive behavioral therapy in a group setting. The skills and tools acquired will enable social workers to knowledgeably serve women in need of service.
<i>Iraida V. Carrion, PhD, LCSW & Ingrid C. Asmar, MSW</i></p> | D6 | <p>Social Work in the Age of Social Networking
Recent changes in the internet, especially social networking, have created new challenges and opportunities for social workers and other mental health practitioners. This workshop will provide practitioners with an ethical framework to evaluate networking opportunities and minimize harm to clients. Participants will learn practical skills for navigating their increasingly complex network of relationships.
<i>Susan Mankita, LCSW</i></p> |
| D3 | <p>Marketing Yourself as a Social Worker through Networking Opportunities and Creative Ideas
Competition is tough in today’s market and when a referral source needs a social worker, you want them to think of YOU! This workshop will provide information on how to market your specialty through branding and creativity.
<i>Nikki Counce, MSW</i></p> | D7 | <p>Can You Identify the Drug?
Social workers are continuously confronted with clients that use drugs, legal and illegal. Awareness of the drug category classification is important to help understand the best course for initial intervention. This workshop will present a history of drugs, and identify classifications and effects. Interventions will be discussed for each category.
<i>Diane Rullo, PhD, LCSW, LMFT, LCADC</i></p> |
| D4 | <p>Behavioral Health Services in Long-Term Care
Clinical social workers are being utilized in many areas of social work practice, policy, and administration. This session will introduce, outline, and discuss the role of behavioral health therapists and how they are working to improve the care of elders living in long-term care settings.
<i>Terrilyn Hickman, LCSW</i></p> | D8 | <p>Training Rural Dementia Caregivers Using Cooperative Partnerships
Caring for a person with dementia is difficult even when resources for support and respite are accessible. For caregivers in rural communities, the difficulties and frustrations of obtaining social support services are magnified. This workshop will describe a model of collaboration between several organizations that reach out to caregivers in the rural areas of Florida’s Big Bend.
<i>Judy Shipman, LCSW & William Wertman, MSW</i></p> |

WORKSHOP SESSION D: JUNE 10, 2011 • 8:30–10:00 a.m.

D9 Expert Witnessing, Court Appearances, and Legal Issues Social Workers Should Know

This presentation will cover the differences between expert testimony and lay testimony, and how social workers fit into each category. It will cover the testimonial privileges that are afforded social workers, and how to protect that privilege. The workshop will also discuss how social workers should best present and conduct themselves in court.

Laura L. Sterling, LCSW, PA

D10 Death Penalty and Social Workers

This workshop will explore the role of social workers in death penalty cases. It will review why social workers are needed in representing individuals charged with capital crimes where the death penalty is sought. A review of mitigation involving in clients charged with capital crimes will be discussed.

Rose Valdez, MSW & Peter Cannon, PA

D11 Assessing and Promoting Family Resiliency

This workshop describes a resiliency-based approach with families, including research findings regarding elements that promote and impede resiliency that can guide the social work assessment process and how this information can help in the selection and implementation of intervention approaches.

Mary P. Van Hook, PhD, ACSW, LMSW

D12 Single-Case Evaluation Designs for Practitioners

Professional ethics and accountability compel social workers to evaluate the outcomes of their interventions. This workshop will review single-case evaluation designs that are most suitable for practitioners. We will discuss and illustrate the application of these designs, and their particular strengths and weaknesses.

Stephen E. Wong, PhD, BCBA

WORKSHOP SESSION E: JUNE 10, 2011 • 10:30 a.m.–12:00 p.m.

E1 Having Those Difficult Conversations: Understanding Advance Directives

Death can take the life of anyone, irrespective of age. Advance directives should not only be considered when one is diagnosed with a severe or terminal illness. This workshop will describe advance directives and provide guidelines on discussing health care decisions with loved ones.

Gloria D. Aguilar, PhD, ACSW & Jo Anne Richmond, MSW

E2 The Community-Based Healthy Brain Initiative for Older Adults

The community-based 'Healthy Brain Initiative' is a health initiative educational program of primary prevention geared to teaching older adults how to exercise their minds to improve mental performance by helping participants make informed decisions on lifestyle choices directly affecting brain functioning.

Scott P. Anstadt, PhD, DCSW

E3 Social Work in Criminal Justice Settings: Emerging Trends and Opportunities

The US has the world's largest prison population, with Florida among the highest incarceration rates. Financial and humanitarian concerns have prompted some retooling. This workshop covers recent trends and current research, and highlights promising programs that apply social work models in criminal justice.

Lauren Anzaldo, RCSW-I

E4 When Sleep is Just a Dream Away

Chronic sleep disorders rob individuals of more than 105 billion hours of lost sleep per year. Although sleep is not fully understood, individuals are unable to function at optimum levels without this restorative process. By exploring sleep patterns, cognition, and lifestyle habits, this presentation will instruct mental health practitioners in research-based techniques that promote a good night's sleep.

Lorraine Brokaw, LCSW

WORKSHOP SESSION E: JUNE 10, 2011 • 10:30 a.m.–12:00 p.m.

- | | | | |
|-----------|---|------------|---|
| E5 | <p>Mentoring for Educational Success: Advancing Foster Care Youth
 This presentation will review a mentoring (longitudinal) project involving undergraduate social work students and foster care youth involved in an Independent Living Program with the goal of increasing the youth's self esteem and awareness of educational possibilities beyond high school graduation, and present outcomes and recommendations for further mentoring projects.
 <i>Patricia Cocomma, EdD, LCSW; Belinda Bruster, PhD, LCSW; & FGCU students</i></p> | E9 | <p>Mediation and Social Work: What You Need to Know
 Mediation is increasingly used by social workers in a variety of areas of practice. This workshop expands participants' knowledge of mediation's applicability to social work practice. It provides in-depth information and discussion of the three most social work-relevant Florida mediation certifications and advanced training (Family Mediation, Dependency Mediation, and Parenting Coordination.)
 <i>Mitchell A. Rosenwald, PhD, LCSW</i></p> |
| E6 | <p>Solution-Focused Practice: Strategies for Helping Clients to Find Solutions
 This workshop reviews basic solution-focused strategies to assess client readiness for change, and proposes additional solution-oriented techniques. Key features of these practices are intended to assist clients to develop a vision of a more satisfying future and participants will be asked to identify the implications for their own practice.
 <i>Susan W. Gray, PhD, LCSW</i></p> | E10 | <p>Unattended Grief: The Hidden Diagnosis
 This workshop addresses the need for social workers to more directly and comprehensively address our clients' grief and mourning history. In today's culture, the mental health provider is often the first person with whom the client shares their mourning pain, becoming isolated as time goes on. This workshop will cover characteristics and symptoms of unattended grief of the past, as well as current conceptualizations and renewal options.
 <i>Ursula Stein, LCSW</i></p> |
| E7 | <p>Changing Roles: When Social Workers Need to be More Resourceful
 Budget cuts, along with increasing demands, have varied the roles and functions of social workers in our community. Attendees from all social work disciplines will be challenged to develop new ideas, negotiate competing priorities, and learn how to adapt to new roles.
 <i>Tisa McGhee, PhD</i></p> | E11 | <p>Pattern Changing Classes for Abused Women
 A new approach for a new life for women who have been emotionally, physically, or sexually abused. "Pattern Changing" helps women gain insight, strength, and self esteem to break the cycle of abuse. It focuses on the woman herself and her power to change the course of her life.
 <i>Alice M. Stratton, MS, LCSW</i></p> |
| E8 | <p>The We of Me: Living with Dissociative Identities
 This presentation will provide a unique, first-hand view of what it's like living with dissociative identities, sharing the journey from diagnosis to recovery. The workshop will utilize a multi-media approach combining personal stories and research, and provide participants the opportunity to ask in-depth questions to understand this disorder.
 <i>Jaime Pollack, MA</i></p> | E12 | <p>Autism Spectrum Disorders: AWESome or Just Plain AWful?
 This workshop will provide an examination of the complexities of ASD, interventions utilized with affected individuals and their families, and the long-term impact. Attention will be given to accurate differential diagnosis of the pervasive developmental disorders. This course will provide the framework for understanding and treating those affected by drawing upon available research and theory.
 <i>Penne Williams, LCSW</i></p> |

- F1 The Motivational Interviewing Approach to Helping Clients Change Addictive Behavior: Smoking Cessation as Model**
Why don't people change behavior that has serious health consequences, especially when the consequences are so well known? This highly interactive session will describe motivational interviewing strategies, demonstrate skills through video clips, and provide a fun environment in which to practice.
Andrée Aubrey, LCSW
- F2 Implementing Evidence-Based Clinical Interventions in Real World Practice Settings**
Evidence-based clinical practice (EBCP), defined as the "conscientious, explicit, and judicious use of current best evidence in making decisions about the care of an individual" is increasingly being recognized as the gold standard. As many practitioners lack access to EBCP, this workshop will facilitate implementation across diverse settings.
Ashley Austin, PhD & Shelley Craig, PhD, LCSW
- F3 Eliminating Healthcare Barriers to Care for LGBTQI Patients**
Social workers can serve to enhance healthcare, eliminate barriers, and navigate needs specific to the LGBTQI community. This workshop explores sexuality and gender differences, barriers encountered within healthcare, legal and ethical issues that arise, and key skills needed to advocate for and empower the LGBTQI community.
Katharine Campbell, PhD, LCSW, OSW-C
- F4 "Pill Mills" and Their Effect on Substance Abuse Treatment**
Prescription drug abuse has increased 400% recently, and Florida is at the forefront of this lethal wave. Advanced social work practice information related to the cause of this epidemic, appropriate screening and assessment for addiction, neurobiology of addiction, and evidence-based treatment approaches will be presented.
Paul D. Cassidy, LCSW, CAP; Claire J. Calohan, LCSW; & Terrence Roland Reeves, MD
- F5 Ethical Dilemmas in an Era of Complex Practice Issues: HIV/AIDS as a Case Study**
Utilizing a framework for ethical decision making, the workshop explores clinical and systemic issues, as well as individual and institutional attitudes and policies that impact social work practice. Using HIV/AIDS case study content, participants identify clinical issues, guiding principles, and discuss the intersection of ethics, the law, agency policies, and culturally competent practice. *This workshop satisfies the Ethics requirement.*
Thomas G. Economos, LCSW, MPH & Evelyn P. Tomaszewski, MSW
- F6 Ethically and Practically Speaking: Managing Your Risks as a Social Worker**
This session will cover key concepts in risk management, such as confidentiality and its exceptions, duty to warn, and informed consent. We will emphasize recordkeeping issues, guidelines for supervision, special tips, and malpractice insurance, and the implications for your practice. *This workshop satisfies the Medical Errors requirement.*
Terrie Fritz, LCSW
- F7 Models of Supervision**
The focus of this workshop will be on four models of supervision. Supervision is an important tool in social work since it provides opportunity to help the supervisee strengthen his/her clinical skills, and the supervisor can pass on their knowledge and skills developed in clinical practice. There will be opportunity to discuss supervision styles and experiences.
Harvey Heckes, LCSW
- F8 Evaluating Mental Capacity and Decision-Making Ability in Older Adults**
In older adults, impaired mental capacity often becomes a factor in the ability to make good decisions about health and safety. This workshop will address the difficulties and ethical issues in determining decisional capacity, and will identify criteria and strategies for evaluating their mental capacity.
Mary Kaplan, LCSW, ACSW

WORKSHOP SESSION F: JUNE 10, 2011 • 1:30–4:30 p.m.

F9 Applied Narrative Therapy—Techniques and Interpretation

Narrative therapy provides the clinician with a powerful method of helping a client discover themselves and identify life needs. It allows the client to take control of the therapeutic process and provides a tangible “roadmap” to health and future success. Participants in this workshop will understand narrative therapy and common practices and techniques.

Harvey Norris, LCSW

F10 A Hobby Gone Haywire: Hoarding Behaviors and Clinical Treatment

Hoarding behaviors are either increasing or increasingly have the profession’s attention, and clinicians need to recognize and understand treatment of hoarding. Typically treated as an obsessive-compulsive disorder, this workshop offers an emerging view of hoarding as an attachment difficulty and offers interventions targeting issues of attachment, fears of loss, and abandonment.

Jane Roberts, PhD, LCSW, ACSW

F11 Suicide Safety Planning

In this era of ultra-short psychiatric hospitalization, social workers in agency and private practice are increasingly responsible for managing suicidal adults on an outpatient basis. Attend this workshop to learn strategies to strengthen the therapeutic alliance, admission criteria for each of the five levels of care, and effective safety planning.

Elizabeth Ruegg, LCSW, BCD, CAP, CT

F12 Domestic Violence, Trauma Resolution, and Resilience in Hispanic Immigrant Women

Immigrant women come to the US fleeing from abuse, trauma, and poverty, and with the purpose of pursuing a dream of dignity and freedom. Some of them are granted legal status through VAWA laws, but trauma often continues to affect their lives and relationships. Trauma Incident Reduction is a promising alternative treatment that enables them to heal and recover their dream. *This workshop satisfies the Domestic Violence requirement.*

Martha L. Vallejo, RCSW-I

KEYNOTE PRESENTATION: JUNE 10, 2011 • 5:00–6:00 p.m.

Social Workers Change Futures: On the Front Lines

Michael G. Rank, PhD

Social workers are changing futures in almost every area of practice we touch—traumatic stress, policy, child welfare, and much more. However, it is easy for us to get mired in our day-to-day work and forget to recognize the change that we are making. Social workers are uniquely accentuating and facilitating change in our clients, our agencies, and our communities. Also, by facilitating change, we are also facilitating hope. Join us as we celebrate the changes that social workers are making on the front lines today, and build that same hope in ourselves for the future.

Michael G. Rank, PhD, is currently heading an innovative online program in military social work at USC, after many years as a professor with the USF School of Social Work. He is a decorated Vietnam veteran, served as a parole agent, designed and implemented domestic violence programs, and conducted many critical incident stress debriefings.



SWC 2011



FRIDAY NIGHT SOCIAL EVENT: JUNE 10, 2011



peace, love & 
social work

60's Party and Fundraiser

Benefiting the NASW Foundation Public Education Campaign

Friday, June 10, 2011
7:00–9:00 p.m.

Minimum \$20 donation required to attend.

The annual conference is a great time for social workers to let down their hair and *be groovy*. Join us for a 60's bash with great music, food, drinks, and more.

60's era attire encouraged.

All proceeds from the Peace, Love, and Social Work 60's Party and Fundraiser are contributed to the NASW Foundation in support of the Public Education Campaign.



WORKSHOP SESSION G: JUNE 11, 2011 • 9:00 a.m.–

3 hours: 9:00 a.m.–12:00 p.m.

G1 Work-a-Day Blues: Using Poetry Therapy for Career-Related Issues

The ongoing financial crisis has led to job loss, survivor guilt, and increased job stress and uncertainty. Poetry therapy as an adjunctive modality offers an expressive means to address career-related themes. Participants will read and discuss work-related poems and will be provided with writing prompts to use themselves or with clients.

Mari Alschuler, LCSW

G2 Treating Tobacco Dependency in People with Psychiatric/Substance Use Disorders

Individuals with psychiatric and substance use disorders have a tobacco use prevalence rate as high as 50-90%. This population is not receiving a proportionate share of treatment resources, exacerbating existing health disparities. This workshop serves as a “call to action” for clinicians working in mental health and substance abuse recovery programs.

Andrée Aubrey, LCSW

G3 Long-Term Sobriety: Substance Abuse, Recovery, and Resilience in LGBT Clients

This workshop examines issues that emerge after months of sobriety/clean time and proposes solutions to help clinicians promote both a satisfying recovery and the resilience of their LGBT clients. These include new concerns such as socializing and intimacy without substances, and reemerging ones, such as shame and internalized homophobia which must be readdressed in recovery.

David Fawcett, PhD, LCSW

G4 Trauma and the Foster Care Child: Trauma’s Effects on the Brain

This workshop has been created for clinicians who are working with children and families in the foster care/adoption system in which the child (and possibly the foster/adoptive parent) is a survivor of trauma, including sexual trauma, exposure to domestic violence,

caregiver separation, physical violence, placement impermanence, etc. Recent brain research findings will be presented reviewing the effects of the trauma response.

Daniel A. Harvey, LICSW

G5 Assessing and Treating Social Skills in Asperger’s Syndrome

Individuals with Asperger’s Syndrome have difficulty in social-pragmatic communication. Standardized tools often fail to target these deficiencies and many professionals are frustrated. This session will enhance diagnostic and treatment as it relates to the domains of social-interaction, social-communication, and social-emotional.

Timothy P. Kowalski, MA, CCC

G6 The Four Functions of Behavior: Why Behavior Occurs and How to Elicit Change

This workshop will prepare you to identify the main functions of behavior and why it “pays to misbehave.” Discussed techniques may be used to decrease maladaptive behaviors and to motivate one towards pro-social behaviors. It is applicable towards addressing a variety of behaviors, including anxiety, obsessive compulsive behaviors, oppositional defiant behavior, and tantrums.

Erin Saintil, LCSW, BCBA

G7 Secondary Traumatic Stress Disorder and the Social Worker: Origins, Symptoms, and Coping Strategies

This workshop will identify the results for the social worker treating clients who have been traumatized. The impact of STSD can be a heightened state of arousal/anxiety; seeing the world differently; feeling emotionally and physically drained; losing our sense of perspective; strained interpersonal relationships; and even physical symptoms. The workshop will focus on real coping tools to deal with the pressures of caring for hurting and troubled clients.

Ursula Stein, LCSW

WORKSHOP SESSION G: JUNE 11, 2011 • 9:00 a.m.–

4 hours: 9:00 a.m.–1:00 p.m.

G8 Diversity is More than Race: Strategies for Enhancing Intergroup Cultural Sensitivity

Diversity should be interpreted to include dimensions which influence the identities and perspectives that people bring to the table. Participants will enhance their critical thinking skills regarding “diversity is more than race” and concrete strategies for building an “action plan” to enhance organizational and personal cultural sensitivity.

Brenda “BJ” Jarmon, MSW, PhD

6 hours: 9:00 a.m.–4:30 p.m.

G9 Providing Services in Complex Times: Working with Clients Living with HIV/AIDS and Co-Occurring Mental Health Disorders

The course content will look at HIV/AIDS within a bio-psycho-social-spiritual perspective. Participants will increase their skills in identifying and distinguishing client/consumer’s common psychological reactions to living with HIV/AIDS from those that warrant a mental health diagnosis; discuss dual and multiple diagnoses; and be able to differentiate mental health disorders from neuro-psychiatric complications.

Evelyn P. Tomaszewski, MSW & Thomas J. Economos, LCSW, MPH

G10 Dialectical Behavior Therapy: Not Just for Borderline Personality Disorder

Dialectical Behavior Therapy is widely recognized as the most effective, evidence-based outpatient treatment for Borderline Personality Disorder. This workshop will provide an overview of the treatment, including the core mindfulness skills, and researched adaptations to other diagnoses and settings such as eating disorders, substance abuse, adolescents, and inpatient/residential treatment.

Nancy Gordon, LCSW

G11 Social Work Practice and Disaster Relief and Recovery

Disaster, both natural and manmade, can take many forms and may strike at any moment. Every disaster presents unique challenges and requires fast and decisive action. Participants in this workshop will learn skills to best prepare communities for potential disasters, ways social workers can be involved in relief efforts, and the vital role that social workers play in helping our communities fully recover.

Michael J. Zakour, PhD

7 hours: 9:00 a.m.–5:45 p.m.

G12 Ethical Conflicts in Social Work Practice/ Medical Errors/Domestic Violence

Get all your required courses in one day, with speakers who will make the requirements fun and educational. The Ethical Conflicts workshop will be an interactive discussion exploring the characteristics of ethical decision-making and the social worker’s role in recognizing, delineating, and addressing ethical dilemmas. The Medical Errors workshop will deal with common mistakes social workers make in practice and ways these can be avoided. Domestic Violence will look at how all social workers may encounter victims of domestic violence—and how to recognize the signs and get them needed help.

Linda G. Kartell, LCSW, C-ASWCM; Barbara J. Brakel, ACSW, LCSW; and others TBA.

Schedule

9:00 a.m.–12:00 p.m.	Ethics
1:30–3:30 p.m.	Medical Errors
3:45–5:45 p.m.	Domestic Violence

Workshop participants who wish to attend a 3-hour morning workshop may also attend the afternoon of G10, G11, or G12 for partial credit, if desired.

2011 WORKSHOPS-AT-A-GLANCE

Thursday, June 9, 8:30–10:30 a.m. (1.0 CE)

Opening Session, Awards Ceremony, and Keynote:
“Social Workers Change Futures: Frances Perkins &
the New Deal” with Kirstin Downey

Thursday, June 9, 11:00 a.m.–12:30 p.m. (1.5 CEs)

- A1 Responding to the Needs of Justice-Involved Veterans
- A2 Is Compassion Fatigue Making You Fat?
- A3 Differentiating Non-Suicidal Self-Injurious Behavior (NSSI) from Suicidal Behavior
- A4 When Words Fail: Can Documentation be Improved?
- A5 The Empty Chair: A Psychodrama Technique
- A6 Non-Conventional Interventions for Behavior Change
- A7 Social Workers Leading the Way to Patient and Family-Centered Health Care
- A8 Serving in Silence: The Effects of Youth Caregiving
- A9 Poetic Imprints: Exploring Grief through Writing
- A10 Incorporating Mental Health Interventions in Urban Elementary Schools
- A11 Forensic Social Work: Advocating for your Client
- A12 Creative Awakenings: Movement Therapy with Domestic Violence Survivors (2.0 CEs)

Thursday, June 9, 2:00–5:30 p.m. (3.0 CEs)

- B1 Therapy with Latino Clients: Issues, Dilemmas, and Diversity
- B2 Bringing Spirituality into Counseling
- B3 Long-Term Care: Making the Decision and Making the Move
- B4 Navigating the Complexities of Adulthood with Asperger’s Syndrome
- B5 Money Communication for Couples in Conflict
- B6 Sparkling Silence: An Upside Down, Inside Out, Backwards View of Alzheimer’s
- B7 Clearing the Air about Nicotine Addiction
- B8 Military Stress Reaction Resolution via Antecedent Resolution

- B9 Crossing the Line: Boundaries for Professionals
- B10 Motivational Counseling and Addiction
- B11 Good Grief: Interventions for Supporting Bereaved Children and Adolescents
- B12 HIV/AIDS Update

Thursday, June 9, 7:00–9:00 p.m. (2.0 CEs)

- C1 Medical Errors Prevention for Behavioral Health Professionals
- C2 Military Social Work
- C3 Making Peace and Loving Social Work!

Friday, June 10, 8:30–10:00 a.m. (1.5 CEs)

- D1 Watch Your Mouth: The Harming and Healing Power of Words
- D2 An Intervention Group Treatment Model for Coping with Post-Partum Depression
- D3 Marketing Yourself as a Social Worker through Networking Opportunities and Creative Ideas
- D4 Behavioral Health Services in Long-Term Care
- D5 Doctoral Education in Social Work
- D6 Social Work in the Age of Social Networking
- D7 Can You Identify the Drug?
- D8 Training Rural Dementia Caregivers Using Cooperative Partnerships
- D9 Expert Witnessing, Court Appearances, and Legal Issues Social Workers Should Know
- D10 Death Penalty and Social Workers
- D11 Assessing and Promoting Family Resiliency
- D12 Single-Case Evaluation Designs for Practitioners

Friday, June 10, 10:30 a.m.–12:00 p.m. (1.5 CEs)

- E1 Having Those Difficult Conversations: Understanding Advance Directives
- E2 The Community-Based Healthy Brain Initiative for Older Adults
- E3 Social Work in Criminal Justice Settings: Emerging Trends and Opportunities
- E4 When Sleep is Just a Dream Away

2011 WORKSHOPS-AT-A-GLANCE

- E5 Mentoring for Educational Success: Advancing Foster Care Youth
- E6 Solution-Focused Practice: Strategies for Helping Clients to Find Solutions
- E7 Changing Roles: When Social Workers Need to be More Resourceful
- E8 The We of Me: Living with Dissociative Identities
- E9 Mediation and Social Work: What You Need to Know
- E10 Unattended Grief: The Hidden Diagnosis
- E11 Pattern Changing Classes for Abused Women
- E12 Autism Spectrum Disorders: AWESome or Just Plain AWful?

Friday, June 10, 1:30–4:30 p.m. (3.0 CEs)

- F1 The Motivational Interviewing Approach to Helping Clients Change Addictive Behavioral: Smoking Cessation as Model
- F2 Implementing Evidence-Based Clinical Interventions in Real World Practice Settings
- F3 Eliminating Healthcare Barriers to Care for LGBTQI Patients
- F4 “Pill Mills” and Their Effect on Substance Abuse Treatment
- F5 Ethical Dilemmas in an Era of Complex Practice Issues: HIV/AIDS as a Case Study
- F6 Ethically and Practically Speaking: Managing Your Risks as a Social Worker
- F7 Models of Supervision
- F8 Evaluating Mental Capacity and Decision-Making Ability in Older Adults
- F9 Applied Narrative Therapy—Techniques and Interpretation
- F10 A Hobby Gone Haywire: Hoarding Behaviors and Clinical Treatment
- F11 Suicide Safety Planning
- F12 Domestic Violence, Trauma Resolution, and Resilience in Hispanic Immigrant Women

Friday, June 10, 5:00–6:00 p.m. (.5 CE)

Closing Session & Keynote: “Social Workers Change Futures: On the Front Lines” with Michael G. Rank, PhD

Saturday, June 11, 9:00 a.m.–12:00 p.m. (3.0 CEs)

- G1 Work-a-Day Blues: Using Poetry Therapy for Career-Related Issues
- G2 Treating Tobacco Dependency in People with Psychiatric/Substance Use Disorders
- G3 Long-Term Sobriety: Substance Abuse, Recovery, and Resilience in LGBT Clients
- G4 Trauma and the Foster Care Child: Trauma’s Effects on the Brain
- G5 Assessing and Treating Social Skills in Asperger’s Syndrome
- G6 The Four Functions of Behavior: Why Behavior Occurs and How to Elicit Change
- G7 Secondary Traumatic Stress Disorder and the Social Worker: Origins, Symptoms, and Coping Strategies

Saturday, June 11, 9:00 a.m.–1:00 p.m. (4.0 CEs)

- G8 Diversity is More than Race: Strategies for Enhancing Intergroup Cultural Sensitivity

Saturday, June 11, 9:00 a.m.–4:30 p.m. (6.0 CEs)

- G9 Providing Services in Complex Times: Working with Clients Living with HIV/AIDS and Co-Occurring Mental Health Disorders
- G10 Dialectical Behavior Therapy: Not Just for Borderline Personality Disorder
- G11 Social Work Practice and Disaster Relief and Recovery

Saturday, June 11, 9:00 a.m.–5:45 p.m. (7.0 CEs)

- G12 Ethical Conflicts in Social Work Practice/ Medical Errors/Domestic Violence



SWC 2011

IMPORTANT REGISTRATION INFORMATION AND POLICIES

TO REGISTER

Use the registration form on page 23. One form per registrant. Follow directions on the form to register successfully. Full payment must accompany registration. Fees include admission, registrant packet including conference tote bag, refreshments, and exhibit hall admission.

WORKSHOP SELECTIONS

Workshop rooms will be assigned to provide sufficient space in each workshop for all pre-registered attendees. Please make your selections carefully and contact us with any changes.

ADA ACCOMMODATION

If you require accommodation to facilitate Conference participation, please provide a written request at the time you submit your completed Conference registration and payment. Please register by May 11, 2011 to specify accommodation requests. Requests received after this date may not allow adequate processing time to arrange accommodation.

REGISTRATION OPTIONS

MAIL: Complete registration form, enclose payment, and mail to: NASW-FL, SWC 2011, 1931 Dellwood Drive, Tallahassee, FL 32303. Make checks payable to NASW-FL. VISA, MasterCard, or American Express are also accepted.

PHONE: Call 1-800-352-6279 with credit card number (VISA, MasterCard, or American Express) or authorized purchase order. **You must have your workshop selections ready when calling.**

ONLINE: Visit www.naswfl.org for online registration. Credit card payment only for this type of registration. We utilize a secure online payment system.

FAX: Fax registration form with credit card number (VISA, MasterCard, or American Express) or authorized purchase order to (850) 561-6279.

AT THE DOOR: Come to the DoubleTree Tampa Westshore Airport during registration hours. Early arrival is encouraged for on-site registration.

CANCELLATIONS AND REFUNDS

Cancellations must be made no later than June 1st and must include a WRITTEN request for a refund, less a \$50 administrative fee. There will be a \$25 fee for all returned checks.

LIABILITY STATEMENT

The Conference schedule is subject to change without notice. NASW-FL is not responsible for losses experienced due to schedule changes, weather/travel restrictions, or loss or injury due to theft or negligence. Your registration implies agreement with these terms.

WORK STUDY INFORMATION

A limited number of work study scholarships are available *to members only*. Participants must volunteer for a total of four hours. For an application, call NASW-FL at 1-800-352-6279.

CONFERENCE ENJOYMENT TIPS

ATTIRE: Most participants dress in business casual attire. Dressing in layers is recommended to adjust for varying room temperatures. Weather in Tampa in June is generally hot, often rainy.

COMFORT/COURTESY: Cologne and perfumes cause respiratory reactions in many people, so please don't wear them. Please turn off or silence cell phones and beepers during all sessions.

HOTEL ROOM BLOCK

Please make your room reservations early to ensure the specified rates. Rooms reserved after the room block has been filled or after the deadline may be subject to higher rates. Please contact NASW-FL at 1-800-352-6279 if you need assistance—NASW-FL may be able to intervene on your behalf or suggest another convenient hotel that can accommodate your needs.

CE CREDIT

Participants must return the Participant Monitoring Form and sign in at each workshop. Certificates will not be issued and CE credit will not be given unless these requirements are followed.

2011 CONFERENCE REGISTRATION FORM (one form per person / copy as needed)

Name: _____
 Mailing Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ E-Mail: _____
 NASW Member: Yes / No Member ID: _____ SSWLHC Member: Yes / No
 Agency/Place of Employment: _____
This information is collected for networking purposes and will be used for your Conference name badge.

FAX to:
 (850) 561-6279

MAIL to:
 NASW-FL
 1931 Dellwood Drive
 Tallahassee, FL 32303

Disability Accommodations Required: _____
Requests for accommodations received after May 11, 2011 may not be processed or fulfilled in time for the activity.

NON-MEMBERS: Join NASW now and attend the entire Conference for **50% off!** Available only to new members. Must include application and separate payment. Pre-conference events not eligible. Visit www.socialworkers.org for membership information.

PRE-CONFERENCE:	Clinical Supervision	<input type="checkbox"/> \$200 member	<input type="checkbox"/> \$250 non-member
	Licensure Review "Prep" Course	<input type="checkbox"/> \$110 member	<input type="checkbox"/> \$140 non-member
	Florida Laws & Rules	<input type="checkbox"/> \$110 member	<input type="checkbox"/> \$140 non-member
	LCSW Licensure Combo	<input type="checkbox"/> \$250 member	<input type="checkbox"/> \$350 non-member
	Retake LCSW Preparatory Course	<input type="checkbox"/> \$65 member	<input type="checkbox"/> \$100 non-member
	Improve the Profitability of Your Practice	<input type="checkbox"/> \$65 member	<input type="checkbox"/> \$100 non-member
	DSM-IV-TR in Action: What to Expect in DSM-5	<input type="checkbox"/> \$65 member	<input type="checkbox"/> \$100 non-member

MAKE YOUR BREAKOUT SESSION SELECTIONS HERE: Check one box for *each* time period you are attending.

Thursday Morning A1 A2 A3 A4 A5 A6 A7 A8 A9 A10 A11 A12
 Thursday Afternoon B1 B2 B3 B4 B5 B6 B7 B8 B9 B10 B11 B12
 Thursday Evening C1 C2 C3
 Friday Morning 1 D1 D2 D3 D4 D5 D6 D7 D8 D9 D10 D11 D12
 Friday Morning 2 E1 E2 E3 E4 E5 E6 E7 E8 E9 E10 E11 E12
 Friday Afternoon F1 F2 F3 F4 F5 F6 F7 F8 F9 F10 F11 F12
 Saturday Morning G1 G2 G3 G4 G5 G6 G7 G8 G9 G10 G11 G12 (ETH)
 Saturday Afternoon G9 G10 G11 G12 (PME) G12 (DV)

MAKE YOUR EVENT SELECTIONS HERE: Help us plan by indicating if you are going to attend the following events:

Social Work Job Fair (Wednesday, June 8, 5:30–7:30 p.m.) Yes No
 Conference Orientation for 1st Time Attendees (Wednesday, June 8, 7:30–8:30 p.m.) Yes No
 Networking Dinner (Thursday, June 9, 5:30–7:00 p.m.) (Restaurant charges apply) Yes No
 Peace, Love, & Social Work 60's Party (Friday, June 10, 7:00–9:00 p.m.) (\$20 minimum donation) Yes No

CONFERENCE T-SHIRTS: *Social Workers Change Futures* \$15 Purple shirt, Size (S–3X) _____
 Peace, Love, and Social Work \$20 Tie-dye shirt, Size (S–3X) _____

FEES: check category & circle amount	FULL CONFERENCE		SINGLE DAY RATES		PAYMENT CALCULATION
	<i>Before 5/11</i>	<i>After 5/11</i>	<i>Before 5/11</i>	<i>After 5/11</i>	
<input type="checkbox"/> NASW or SSWLHC Members	\$220	\$250	\$110	\$125	Registration Fee: \$ _____
<input type="checkbox"/> Student, Retired, or Unemployed NASW or SSWLHC Member	\$110	\$125	\$55	\$65	Pre-Conference: \$ _____
<input type="checkbox"/> Non-Member	\$295	\$340	\$150	\$170	60's Party: \$ _____ \$20 minimum donation (See page 17 for details)
<input type="checkbox"/> Student, Retired, or Unemployed Non-Member	\$150	\$170	\$75	\$85	T-Shirt(s): \$ _____
					Total Enclosed: \$ _____

Payment Method: Make checks payable to NASW-FL

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National Association of Social Workers

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